



Press Release

QSNCC Wins 2 Int'l Awards
“Thailand’s Best Convention Centre 2024”
Driving Thailand to Become Hub of Tourism and MICE in Asia

Bangkok 30 September 2024 - Queen Sirikit National Convention Center (QSNCC) celebrates the remarkable achievement of earning 2 international awards in 2024: TTG Travel Awards for “Best Convention & Exhibition Centre-Thailand” and World MICE Awards for “Thailand’s Best Convention Centre”. The accolades, determined by votes from professionals and businesses in the international tourism industry and MICE, will help underscore Thailand’s commitment to professionalism and international standards, driving the country to become a hub of tourism and MICE in Asia.

The two awards in 2024 means that QSNCC is crowned as “Best Convention Centre in Thailand” for the third time in just two years (2023-2024), following its win of World MICE Award for the same category in 2023 and making venue a consecutive two-year winner of World MICE Award. This remarkable track record is an affirmation of QSNCC’s consistent delivery of standard services and professionalism, resulting in the venue earning trust from international organizers to be a host venue of several important events.

TTG Travel Awards were initiated in 1989 by **TTG Travel Trade Publishing**, a media company that covers tourism and MICE industries across Asia Pacific in both online and print. The awards are granted to tourism and MICE entrepreneurs demonstrating excellent performances which are judged by the votes from industry professionals and enterprises. With 10 awards at the start, there are currently over 100 awards for the main categories of Travel Suppliers, Travel Agents, Outstanding Achievement for Influential Persons in the industry and Hall of Fame for the organizations showing standard excellence over time.

World MICE Awards is a hallmark for the recognition of global-level excellence in MICE industry. They are given to establishments in the MICE industry all over the world, including destinations. World MICE Awards are given by UK-based World Travel Group, who has been a leading and distinguished travel, internet and print establishment for over 30 years. Apart from World MICE Awards, recognition of other categories is also given, such as World Travel Awards, World Golf Awards and World Spa Awards all highly regarded and recognized throughout the global tourism industry.



Mr. Surapol Utintu, CEO of Queen Sirikit National Convention Center (QSNCC), which manages QSNCC, stated “it is a great pride for us all at QSNCC to earn the internationally distinguished awards - TTG Travel Awards and World MICE Awards – for Best Convention Center in Thailand. We would like to thank every vote given to us. The awards will not make us stay put but instead will inspire us to further elevate our service to meet the demands and address the shifting business landscapes in a timely manner. We will deliver the best and make our clients achieve the maximum satisfaction. The two awards also affirm the role of QSNCC in promoting Thailand and its MICE industry, enhancing the country’s reputation as a premier destination for business events and bolstering its international competitiveness.”



In addition to TTG Travel Awards and World MICE Awards, QSNCC also received a silver level certification in the **Leadership in Energy and Environmental Design (LEED)** from U.S. Green Building Council (USGBC), making the venue the first in Southeast Asia to earn an award for sustainability from the US institution, further affirming QSNCC’s position as **“the best convention centre in Thailand.”**

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Note for Editor: Photo caption

	Photo Caption
	<ul style="list-style-type: none"> • Mr. Surapol Utintu (center), CEO of Queen Sirikit National Convention Center (QSNCC) received TTG Travel Awards 2024 for “Best Convention & Exhibition Centre-Thailand” as voted by professionals and enterprises in international tourism and MICE from Mr. Daren Ng (right), Managing Director, TTG Asia Media with the witness of Mr. Chattan Kunjara Na Ayudhya (left), Deputy Governor for International Marketing Asia and South Pacific, Tourism Authority of Thailand. The recognition helps promote Thailand’s position as a hub of tourism and MICE in Asia
	<ul style="list-style-type: none"> • Mr. Surapol Utintu, CEO of Queen Sirikit National Convention Center (QSNCC) with the TTG Travel Awards 2024 for Best Convention & Exhibition Centre-Thailand

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- Website: www.qsncc.com
- Facebook Page: <https://web.facebook.com/QueenSirikitNationalConventionCenter>
- Instagram: <https://www.instagram.com/qsncc>
- X: <https://x.com/QSNCC>
- LINE Official: @qsncc

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