Contribution to Column of Brand Venue
MICE BUSINESS TOURISM Magazine

Established in 2011 as a professional high-end business MICE magazine that combines the tourism sector and the MICE industry, MICE BUSINESS TOURISM (MBT) gives in-depth yet real-time reports on the tourism industry and covers tourism-related meetings, exhibitions and MICE events based on our high-end featured services of Business, Professionalism and Cultures, aiming to promote the development of both tourism sector and exhibition industry. MBT nowadays has become the information think-tank and international brand publication in the MICE industry.

MBT is published on the 20th of each month, total 11 editions for the entire year. The magazine enjoys an extensively popular readership around the world including official tourism bureaus at home and abroad, travel agencies, embassies in China, press departments, public relations offices of local governments across China, Chambers of Commerce, tourism institutes and organizations, meetings and exhibition organizers, exhibition venues, MICE service suppliers, hotels, holiday resorts and airlines etc.

The magazine has been as always in pursuit of national and international cooperation with those well-known and good-standing tourism bureaus and governmental institutions from all over the world to provide up-to-date best yet more practical and diversified industrial information.

Please follow our Official Public WeChat Account: 旅游会展 the first-hand latest MBT news, also kindly visit our official website: www.micebt.com for our business collaboration next sincerely.

Our Column of Brand Venues mainly focuses on those at home and abroad engaged in the MICE industry, and it’s a brand column of MICE hardware facilities that presents local and overseas convention centers and conference hotels etc., for example, introductions to hardware functions, total area, numbers of meeting rooms and capacity of the largest meeting rooms for the conference venue as well as its achievements in holding major conference events and honors awarded etc.

This Column aims at building the bridge of interaction and cognition between conference venues and conference organizers and co-sponsors to promote exchange and cooperation through presentation for the facility venues in the MICE industry. Meanwhile, it helps to build up the brand effect of the venue, set up its brand image and improve its influence in the global MICE industry.

Requirements

1. Objects: Those professional convention centers, conference hotels and holiday resorts etc. where the conference venue able to be provided will be okay.

2. Contents: Introductions to the concept of venue, and featured functions and services of MICE
etc. The data information shall be indicated for the hotel like its grade of stars and numbers of rooms and meeting rooms and capacity of the largest meeting rooms etc., and availability of the special foods and shopping malls etc. nearby as well.

3. **Wordcounts:** 1000-1500 within two pages

4. **Pictures:** 6 related provided with pixels 1500*2000 and size 1M above

**Deadline Contributed:** Before 25th;  **Date Published:** On 20th, each month

**Contact:** Editor/Reporter Mr. Fu;  **Email for your contribution:** 1057109920@qq.com

5. **Fees for Contribution:** 800 Euro/Half Page, 1200 Euro/Page and 2300 Euro/Pages

Samples Published
Gather in Nanjing International Expo Center to communicate with the wonderful world

相拥南京国博，沟通精彩世界

建在南京国际博览中心

维护、中国

打造京东地区首选会客厅

Build the first choice reception hall in east Beijing area

地址：北京市丰台区丰体南路3号・丰体时代大厦A座309室（100166）
电话：010-51654839（北京） 传真：010-51654839-801 网站：www.micebt.com 旅游会展网
新时代摩登商旅生活
—中国国际贸易中心会议中心

Modern business life in the new era
— China International Exhibition and Conference Center

地址: 北京市丰台区丰体南路3号·丰体时代大厦A座309室（100166）
电话: 010-51654839（北京） 传真: 010-51654839-801 网站: www.micebt.com 旅游会展网