

# 2023

## LUXEMBOURG



### AIPC ANNUAL CONFERENCE LUXEMBOURG | 16-19 JULY 2023

LET'S **INNOVATE** TOGETHER.



### SUNDAY 16 JULY

TIME	EVENT	LOCATION
15:00-17:00	Top City Views	Starting point: ECCL
Discover the most beautiful panoramic views of Luxembourg City. Free of charge - registration required		
20:00-22:00	AC2023 - Welcome cocktail	Mudam Luxembourg

### MONDAY 17 JULY

TIME	EVENT	LOCATION
08:00 - 09:00	Registration & Networking coffee	Foyer 1
09:00-09:30	Official Opening Ceremony AIPC AC 2023	Plenary 1
Opening AIPC AC2023 Day 1 by: * Lex Delles   Minister of Tourism of Luxembourg * Greg O'Dell   AIPC President * Patrick Hoffnung   CEO   ECCL		
09:30-10:30	Opening Keynote Speaker Andrew Grill   Futurist Speaker, Technology Trends Expert, Strategic Board Level Advisor & Podcast Host	Plenary 1
No time for bla-bla in this session. Andrew Grill does not just provide a picture of the future 10-50 years away, but gives you action points for next week or next year. Andrew is a Futurist Speaker, Technology Trends Expert, Strategic Board Level Advisor & Podcast Host.		
10:00	Accompanying Partners Program Unesco Promenade	Starting point: ECCL
10:30-11:00	Coffee break	Foyer 1
11:00-12:00	Future Shapers - Challenge Presentation	Plenary 1

The AIPC Talent Programme - Future Shapers - provides a unique opportunity to future convention center leaders to learn, connect and share. In this session, two teams will present a groundbreaking concept which will shape the future of convention center management.

### MONDAY 17 JULY

TIME	EVENT	LOCATION
12:00-13:00	The Future of Venue Design	Plenary 1
Panel Debate: * Nico Steinmetz   Architect   STEINMETZDEMEYER * Adam Paulitsch   Architect & Associate principal   Populous * Erik Waldman   Vice President - Venue Services   TVS Award winning agencies share their view on the future of venue design and the impact this will have on the delegate journey.		
13:00 - 14:30	Lunch hosted by IMEX 	Foyer 1
14:30-15:00	AIPC Member Survey Results Michael Hughes   Managing Director   Access Intelligence	Plenary 1
As every year, Michael Hughes shares the results of the yearly AIPC Member Survey, providing valuable insights on what is happening in the global AIPC Community.		
15:00-16:00	Big Issue Debate 1: How does the future of events look like?	Plenary 1
How will technology, sustainability, customer experience, ... impact the future of events? Will they be drastically different or pretty much the same as we have today. CEO's from 3 stakeholders (venue, organizers & service providers) share their insights.		
16:00-16:30	Coffee break (including poster session for innovation award)	Foyer 1
16:30-17:00	Creativity in action: New ideas from the AIPC Innovation Awards Pecha Kucha: Panel of Award	Plenary 1
An array of creative new ideas and developments in a wide range of centre management and operational areas with a "Pecha Kucha" overview to help guide your vote for the Delegate's Choice Award.		
Pecha Kucha: Panel of Award Finalists		
<ul style="list-style-type: none"> <li>• Ano Kazan Expo</li> <li>• Calgary Stampede</li> <li>• Constellar</li> <li>• Cape Town International Convention Centre</li> <li>• Finlandia Hall</li> <li>• FIPOI</li> <li>• Messe Frankfurt</li> <li>• World Forum The Hague</li> </ul>		

### MONDAY 17 JULY

TIME	EVENT	LOCATION
17:00-18:00	Future of Events	Plenary 1
Interactive & facilitated working session on Future of Events, based on the input from all the previous speakers.		
18:00-18:30	Closing Remarks Day 1 Julianne Jammers   Managing Director   STCC	Plenary 1
20:00-22:00	Networking dinner	Tero River House

### TUESDAY 18 JULY

08:00 - 09:00	Networking coffee / Back-of-house tour of ECCL	Foyer 1
08:00 - 08:45	Cyber Security Robert McLure   Paratus	Plenary 1
09:00-09:30	Innovation Awards Ceremony Taubie Motlhabane   CEO   Cape Town Convention Center	Plenary 1
09:30-10:30	The Agility Experience James Bishop   Founder   Koru Consulting	Plenary 1
What does agility really mean and how can it make a difference in convention center management? You will find out in this highly interactive session.		
10:30-11:00	Coffee break	Foyer 1
11:00-11:30	AIPC Benchmarking results Matthew Klas   Managing Director   HLT Advisory Inc.	Plenary 1
Matt Klass shares the key outcomes of this year AIPC Benchmarking Exercise and the key trends to watch in the next 12 months.		
11:30-12:00	NZCE initiative: update Alexander Alles   Executive Director   JMIC	Plenary 1

At COP26, the event industry committed to become carbon zero by 2050. Alex Alles, Director of the Joint Meeting Industry Council, gives an update on where we are and what remains to be done.

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## LUXEMBOURG



### TUESDAY 18 JULY

TIME	EVENT	LOCATION
12:00-13:00	<b>Big Issue Debate 2: What does sustainability look like for convention centers worldwide?</b>	Plenary 1

Convention centers are facing very different realities when it comes to sustainability. In this session, 3 venue CEOs share their plans to become carbon zero, the challenges faced and the lessons learned.

13:00-14:30	<b>Lunch break</b>	Foyer 1
14:30-15:00	<b>The Future of Food</b> Sabine Deconinck   Director Events & Food Services   KMDA	Plenary 1

The Flanders Meeting & Convention Centers applies a unique philosophy when it comes to food, focusing on minimizing the impact on our planet while offering great culinary experiences. A thought provoking case-study.

15:30-16:30	<b>Using the CPO toolkit to create growth</b> Craig Unsworth   Chief Product Officer, NED, Chairman	Plenary 1
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Chief Product Officer Craig Unsworth explores how CPOs (the fastest growing boardroom role) can introduce new levers and tools for innovation, growth, and transformation

16:30-17:00	<b>Coffee break</b>	Foyer 1
17:00-17:30	<b>Closing Keynote by Professor Dame Sue Black</b>	Plenary 1

Professor Sue Black was a single parent with three small children living on a council estate in Brixton. She is now one of the top 50 women in tech in Europe, received an OBE and just been appointed to the Government Advisory body shaping digital services. Sue talks about her passion for getting everyone excited about the opportunities that technology offers, how she brought her family out of poverty and built a successful career through education, and a determination to succeed.

17:30-18:00	<b>Closing remarks, Future Shapers Award ceremony &amp; invitation to closing cocktail</b>	Plenary 1
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Closing remarks of the 2023 edition of the AIPC Annual Congress and "farewell/see you soon" by the CEO of the hosting venue.

### TUESDAY 18 JULY

TIME	EVENT	LOCATION
18:00-20:00	<b>Closing cocktail Sponsored by ECCL</b> 	Crocodile Bar ECCL

### WEDNESDAY 19 JULY

TIME	EVENT	LOCATION
08:00-09:00	<b>Networking coffee</b>	Foyer
09:00-10:30	<b>"On invitation only" Workshop Part 1 (20 pax)</b>	Salle Ministre
10:30-11:00	<b>Coffee break</b>	Foyer
11:00-13:00	<b>"On invitation only" Workshop Part 2 (20 pax)</b>	Salle Ministre
13:00-14:30	<b>Closing lunch</b>	Table du Belvédère

The tours are kindly sponsored by :

**luxembourg**  
city tourist office

#### CONFERENCE VENUE

European Convention Center Luxembourg (ECCL)

**Address:** 1 Rue du Fort Thüngen 1499

Luxembourg

**Phone:** +352 43 02 57 751

**Web:** www.ecl.lu

#### STAY CONNECTED!

Free wifi at European Convention Center Luxembourg (ECCL) | Go to 'settings' on your mobile device and select the wifi option. Click on the network 'AIPC'

- the password is 'AIPC2023'

For security reasons we kindly request that badges are worn at all times.

### AIPC BUSINESS PARTNERS

