



27 FEBRUARY 2023
JOHANNESBURG, SOUTH AFRICA

INTRODUCTION

The goal of this summit, taking place during Bond-Day at Meetings Africa, is to bring together the African Community of Convention Center leaders to discuss the specific challenges and opportunities African convention centers face and to identify possible areas of collaboration and partnerships. This will be combined with a set of lectures by global thought leaders on venue technology, design, sustainability and resource management.

Looking forward to seeing you in Johannesburg

LOCATION

Sandton Convention Center

Address: 161 Maude St, Sandown, Sandton, 2196, South-Africa

AGENDA

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|---------------|---|
| 09:00 – 09:30 | Welcome coffee |
| 09:30 – 09:45 | Formal opening of the AIPC Africa Summit |
| 09:45 – 10:15 | Global Outlook |

Overview of the global trends in the event industry and the impact they have on convention center management.

10:15 – 10:45

Sustainability

What has happened, 15 months after the event industry pledged to become carbon zero by 2050? In this session, an overview will be provided of the steps taken at different levels and how convention centers can be actively involved in defining the roadmaps towards this objective.

10:45 – 11:15

Networking Break

11:15 – 11:45

Technology

In this session, you will be given an overview of the different technology trends which have, will have or might have an impact on how events and/or convention centers are managed.

11:45 – 12:15

Cyber Security

Digitalization also comes within an increased threat of cyber security. In this session, you will learn about the possible threats and how to prepare for them. You will also receive an update from the AIPC Cyber Security Task Force on the latest events.

12:15 – 12:45

Resources & talent management

In the final session before lunch break, you will be split into smaller groups to discuss your needs with regards to professional education and training. The purpose is to develop a follow-up plan and define an educational programme tailored for the African Community of Convention Centers.

12:45 – 14:00

Lunch Break

- 14:00 – 14:45 **Design & experience management**
- The design of a convention centers has a big impact on customer experience. In this session, a senior architect from a global design company will share his view on future trends, based on real-life examples.
- 14:45 – 15:15 **The importance of business events for economic development**
- Business events are a driver for collaboration, innovation and trade. In this session, which is organized in collaboration with the United Nations, the focus will be on the role authorities can play to make this a reality.
- 15:15 – 15:45 **Networking Break**
- 15:45 – 16:15 **Business development strategy assessment**
- In this session, you will be provided with a tool allowing you to fully assess your business development strategy. This is an interactive session, allowing to share ideas and best practices with your colleagues.
- 16:15 – 16:45 **The Big Debate**
- 3 CEOs of African convention centers will share their views on key trends such as technology, cost mangement, economical uncertainty, talent management and sustainability.
- 17:30 – 17:45 **Closing Remarks**
- An overview of lessons learned, highlights and next steps.
- 17:45 – 19:00 **Networking Cocktail**