

## **AIPC Facility Operations Summit Barcelona, November 28, 2022 DRAFT AGENDA**

### **Our Theme: “Operational Excellence 2.0”**

The event industry is back in business ... and it is a different business. The market landscape for convention centers has changed, becoming far less predictable. Both organizers and delegates make decisions (very) last minute, making it a challenge for the teams to deliver the operational excellence the customers require. In addition, convention centers need to investigate new technology, sustainability, cyber security and facility design without losing sight of the bottom line.

The global thought leaders invited as speaker to this year’s Operations & Facility Summit will provide you with insights on all these topics. In addition, we also cater for the best way of learning – from each other. We will do so in a very different way, creating a unique experience and providing some great take-aways to share with your teams when travelling back home. Finally, we will close the day with a speaker from a very different industry, providing inspiration when it comes to innovation.

As always, there will be ample opportunities to reconnect with your peers and share stories, wild plans and lessons learned.

Our host, the CCIB, has a great tradition when it comes to facilitating networking on a high level and I am sure you will enjoy every moment.

Looking forward to seeing you in Barcelona.

### **Day 1: Monday, November 28**

**Location: Barcelona International Convention Centre (CCIB) > Meeting room 118**

Address: Rambla Prim 1-17, 08019 Barcelona

Access: will be through Entrance Door A and escalator B

Pedestrian access Pl. Leonardo da Vinci

08:30 – 09:00      Registration and coffee

- 09:00-09:45      **Welcome and presentation on the Global Outlook**
- 09:45-10:15      **How to turn security into a revenue generator?**
- 10:15-10:45      **Networking break**
- 10:45-11:30      **The Geek Session: update on event technology**
- 11:30-12:15      **Flexibility 2.0: what does flexibility mean and bring to convention centers?**
- 12:15-13:30      **Lunch**
- 13:30-14:00      **Sustainability: where are we 12 months after COP26?**
- 14:00-14:30      **Cyber Security: update from the AIPC Cyber Security Task Force**  
Robert McClure | CEO | Paratus
- 14:30-15:15      **War stories: hear from 3 convention center COO's what is happening in their world**
- 15:15-15:45      **Networking break**
- 15:45-17:15      **Escape Room: networking game**
- 17:15-17:45      **Closing keynote on Innovation**  
Pep Martorelli | Associate Director | Barcelona Supercomputing Center
- 17:45-18:00      **Closing remarks**
- 18:00-19:00      Networking cocktail

**Day 2: Tuesday, November 30**

- 9:00    Back of House tour of **Fira Barcelona and ibtmworld** preview