



AIPC Annual Conference Programme

Theme: We shape the future

Sunday 3 July 2022	
20:00 – 22:00	AC 2022: Welcome Cocktail Opera House of Budapest Sponsored by Gala Systems
Monday 4 July 2022	
07:00-07:30	Shuttles from hotel to venue
08:00-09:00	Networking breakfast
09:00 – 09:30	Opening AIPC AC 2022 Greg O'Dell President AIPC Gabor Ganczer Managing Director HUNGEXPO Budapest The President of AIPC officially opens the 2022 edition of the AIPC Annual Conference, followed by a welcome of Gabor Ganczer, CEO of the hosting venue HUNGEXPO. This is followed by an opening address of Catherine de Vrye
09:30 – 10:30	Keynote Speaker (Opening Day 1) Catherine de Vrye Best-selling author of 8 books translated into a dozen languages, the former Australian Executive Woman of the Year understands service and resilience from both a professional and personal perspective. Starting life in an orphanage, she's held leadership roles in IBM (including 2 years as head of APAC HR out of in Japan) and



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	<p>government; carried the Olympic Torch for the Sydney Olympics; and was co-founder of the Life. Be In It campaign. An active baby boomer and surf lifesaver, Catherine’s content and humour will offer a unique perspective on change and resilience to help you be of better service to your colleagues, community and yourself.</p>
10:30 – 11:00	Coffee break
11:00 – 12:00	<p>AIPC Member Survey Results Michael Hughes Managing Director Access Intelligence</p> <p>The AIPC Member Survey offers a detailed view on what is happening in the AIPC Community. The autor of the report, Michael Hughes, will present the key results, after which he will ask 2 convention center CEO's for their reaction in a panel discussion.</p>
12:00 – 13:00	<p>Customer Experience & Design In collaboration with Populous, Speaker TBC</p> <p>Lecture followed by panel</p>
13:00 - 14:30	Lunch break
14:30 – 15:30	<p>The Metaverse and beyond: the technology landscape Steve McKenzie Executive Vice-President Ungerboeck</p> <p>Steve McKenzie, Executive Vice-President of Ungerboeck and < TBC > will explore the current and future technology landscape and what it will bring to convention centers.</p>
15:30 – 16:30	<p>AIPC Benchmarking results Matthew Klas Managing Director HLT Advisory Inc.</p>



	<p>The AIPC Benchmarking Exercise offers a detailed view on what is happening in the AIPC Community. The autor of the report, Matthew Klas, will present the key results, after which he will ask 2 convention center CEO's for their reaction in a panel discussion.</p>
16:30 – 17:00	<p>Coffee break</p>
17:00 - 17:30	<p>Future Shapers: The Journey Future Shaper representatives & Samantha Glass</p> <p>Two representatives of the first ever Future Shapers Cohort will tell their story on how the talent programme impacted them, both personally and professionally. Moderation by Samantha Glass, member of the Future Shapers Task Force.</p>
17:30 - 18:00	<p>Open Innovation: The Case of the Hungarian Wine industry Representative Hungarian Wine Industry</p> <p>The making of wine is often linked to stories of "secret recipes" or "exclusiveness". In this session, the speaker will provide insights on how open innovation elevated the Hungarian wine industry.</p>
18:00 - 19:00	<p>Closing remarks and invitation to cocktail Peter King Chief Executive Melbourne Convention & Exhibition Centre</p>
19:00 - 22:00	<p>Gala Dinner at Hungexpo</p> <p>Closing remarks and invitation to cocktail</p>
22:00 – 23:00	<p>Shuttles to the hotels</p>



Tuesday 5 July 2022	
07:00 - 07:30	Shuttles from hotels to venue
08:00 - 09:00	Networking breakfast / Back-of-house tour of HUNGEXPO
09:00 – 09:30	<p>Welcome Day 2 AIPC AC 2022 & Announcement Innovation Award Julianne Jammers Managing Director SwissTech Convention Centre</p> <p>Opening remarks for Day 2 of the AIPC Annual Congress, followed by the official announcement of the prestigious 2022 AIPC Innovation Award by Julianne Jammers, member of the AIPC Board of Directors.</p>
09:30 – 10:30	<p>Future Shapers - Challenge Presentation Future Shaper Teams - hosted by Taubie Motlhabane</p> <p>Two Future Shapers teams will present their solution for a key industry challenge. Each of them will have 25 minutes to convince the senior leadership audience of the benefits their solution offers. The winner of the contest will be announced at the end of the day.</p>
10:30 – 11:00	Coffee break
11:00 – 12:00	<p>Security: beyond technology Russ Simons Managing Partner Venue Solutions Group</p> <p>Security is becoming increasingly important for organized events - both in the physical and digital environment. In this session, Russ Simons, Managing Partner & Chief Listening Officer of Venue Solutions Group will share his view on how convention centers need to brace themselves.</p>



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12:00 – 12:30	<p>Innovation: The Hungarian Viewpoint Peter Balogh CEO Baconsult</p> <p>Hungary ranks 32nd among the most innovative countries in the Bloomberg Innovation Index. In this session, the CEO of the successful innovator < xyz >, will explain what it takes to drive change and what are the areas of attention and opportunities for the event industry.</p>
12:30 - 14:00	<p>Lunch break</p>
14:00 – 17:30	<p>LSP Session Dora Epresi & team Coach & LSP Facilitator</p>
17:30 – 18:00	<p>Announcement Future Shapers Winner & Award Greg O'Dell President AIPC</p> <p>Official announcement of the first ever Future Shapers Awards, followed by the official certification of all Future Shapers participants.</p>
18:00 – 18:30	<p>Closing remarks & invitation to closing cocktail Christian Folden Lund CEO BC Hospitality Group Gabor Ganczer Managing Director HUNGEXPO Budapest</p> <p>Closing remarks of the 2022 edition of the AIPC Annual Congress and "farewell/see you soon" by the CEO of the hosting venue.</p>
18:30 – 20:00	<p>Closing cocktail</p>
20:00 – 21:00	<p>Shuttles to the hotels</p>

Wednesday 6 July 2022



07:00 - 07:30	Shuttles from hotels to venue
08:00-09:00	Networking breakfast
09:00 – 10:30	<p>Governance Workshop part 1 Introduction by Sven Bossu - Speaker TBC</p> <p>Advocacy will be key to keep (the importance of) organized events high on the agenda of policy makers. This workshop – co-created with IMEX – has two objectives:</p> <ul style="list-style-type: none"> 1) to learn from best-in-class examples, policy makers and other associations on how to do so successfully 2) to share knowledge and experiences between colleagues through facilitated discussion. <p>In the first part of the session, you will hear from venue CEO’s, policy makers and industry associations on best practices when it comes to advocacy. This will pave the way for the second part: a ‘shirtsleeves’ session which allows the members to benchmark themselves and discuss what advocacy looks like for their centres. Chatham House rules apply to this portion of the workshop.</p> <p>This workshop is designed for the senior leadership of convention centres and the number of seats will be strictly limited to 30. If you want to join, please contact the AIPC Secretariat via secretariat@aipc.org.” The persons selected will receive their invitation by end of May.</p>
10:30 – 11:00	Coffee break
11:00 – 12:30	<p>Governance Workshop part 2 Speaker TBC</p>
13:00 - 14:30	Closing lunch



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14:30 – 15:30

Shuttles to the hotels