



## **Andy Green**

Andy Green enables changemakers to transform their future potential by transforming their capability to create great compelling stories through realising purpose and relationships.

Andy wrote the first book on the subject of 'Creativity in Public Relations' and continues to be at the forefront of new thinking and doing as a founder supporter of the Dublin Conversations, co-creating bigger thinking for the future of the communications industry.

Andy is a working practitioner and academic teaching innovation, communications and public relations. He has written 7 books (translated into 8 languages) on purpose, creativity, social capitals, organisational change. He is co-founder of social enterprise 'Grow Social Capital' and Unstitution. He also teaches part-time at leading universities including Boston, Cardiff Met and Westminster Universities.

Believing we can all gain inspiration from the unlikeliest of sources, Andy delivered creativity classes on the London Tube.