



Alan Steel

President and CEO, Javits Center

Alan Steel is the President & Chief Executive Officer of the New York Convention Center Operating Corporation, which operates the Javits Center on Manhattan's West Side. Under Mr. Steel's leadership, the Javits Center has launched an historic expansion project that will add more than 1 million square feet to the convention center, including more exhibition and meeting room

space, a rooftop pavilion and a one-acre rooftop farm. Upon his appointment in 2012, Mr. Steel led the completion of a comprehensive renovation and operational overhaul that included significant investments in energy efficiency, security and technology. As a result, the Javits Center has emerged as a nationwide model of sustainability, partnering with research institutions and community groups to study and reinforce the positive impact on the local environment. Prior to the Javits Center, Mr. Steel spent more than 30 years as an event management executive and United Kingdom trade development official. He is the former President of George Little Management (GLM), a major producer of trade shows in the United States and Canada, where he was responsible for the creation of new events, oversight of corporate strategic planning, marketing programs and the direction for various company events including NY NOW (formerly New York International Gift Fair), the National Stationery Show, the International Contemporary Furniture Fair and SURTEX. Mr. Steel also was active in developing domestic and international markets for the company. Before joining GLM in 1982, Mr. Steel worked for more than 15 years with the British government in a number of trade-related positions at the Department of Trade and Industry in London, the British Consulate in Chicago and the British Trade Development Office in New York. In these roles, Alan bought and sold exhibit space to participants in trade and consumer shows, conferences, and special events. In 2014, Mr. Steel was awarded with the King's Glove award by the International Association of Exhibitors and Events (IAEE) for his enriched contributions to the trade show industry in New York and beyond. An avid environmentalist, he currently serves on the Board of Directors for New York City Audubon and New Yorkers for Parks.