“Together, we shape the future of venues.”

The Future Shapers program supports the development of high performers within the AIPC community to think and act like leaders. Participants will be senior managers on a path to the highest leadership roles within their organizations. Through education, a community of peers and mentors, and a platform to perform, the program will support these future leaders to become future shapers of our industry.

The Future Shapers program supports the venue management industry to identify future venue leaders and prepare them for success by offering professional education and inspiration, an opportunity to demonstrate excellence and a framework that will result in value creation for the entire AIPC community.

The Future Shapers platform allows high performers to connect, share and learn.

THE PROGRAM INCLUDES:

- Free registration to the AIPC Annual Conference and other key educational events
- 8 - 10 x one-hour tailored, exclusive online sessions with experts in venue leadership
- Dedicated mentor from the AIPC community
- A team challenge to be presented at the AIPC Annual Conference
- Opportunity to contribute to the AIPC Academy
- Access to all AIPC educational activities and materials
- Join the AIPC Future Shapers Alumni

REQUIREMENTS:

- AIPC membership
- 7-10 years of event industry experience
- Complete application form (page 2)
- Resume
- A letter from your Director/Vice President or CEO supporting and endorsing your candidacy
- One-page essay submission (300-500 words) on why you think you should be chosen to participate in the AIPC Future Shapers program
- A video submission (5 minutes maximum) answering the following questions:
  - Tell us how you’ve shown leadership in your organization?
  - Describe how you have driven projects or participated in organizational change?
- A commitment to participate in one-hour lectures each month and attend the Annual Congress in 2022 to present industry challenge solutions.
- All requirements must be received by 01 August, 2021
INSTRUCTIONS:
Submit application and required materials to:

futureshapers@aipc.org

A Selection Committee will review and score all applications. Selection into the program will be based solely on these ratings. The Selection Committee will announce program participants 01 September 2021.

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The applicant must complete the following section and the application pages which follow. (Please type in the shaded boxes)

Name:
Place of Employment:
Number of years in the event industry:
Signature of Applicant: Date:

Required Documents: (All must be submitted together in one package)

☐ Completed application page  ☐ Essay submission
☐ Letter of leadership endorsement from your Director/Vice President or CEO
☐ Resume  ☐ Video submission
☐ Optional submission – Submit examples of leadership in a professional or personal setting

Return to:
futureshapers@aipc.org
FAQ

Who should apply?

- Ambitious senior managers with proven leadership skills who are looking for a learning opportunity with practical outcomes. These individuals are high performers on a career growth path.
  - There is no age limit for joining the programme.

- What is the cost for joining the programme?
  - There is no cost other than the travel & expenses when participating in Future Shapers programme activities such as the industry challenge presentations at the Annual Congress.

- Is it mandatory to join the AIPC Annual Conference?
  - Candidates are indeed expected to participate in the Annual Congress. The AIPC Annual Conference provides the platform to showcase the projects they will have worked on during the programme.

- What if I change jobs during the programme?
  - If a candidate decides to leave the organization she/he is working for, the participation in the programme ends automatically.