



**Constellar Holdings Pte Ltd**

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## **MEDIA RELEASE**

### **SingEx-Sphere Announces New Brand**

**Singapore, 23 June 2021** – SingEx-Sphere Holdings today unveiled its new name, **Constellar**, heralding the beginning of a new chapter for the recently-merged entity.

In February this year, the meetings, incentives, conventions and exhibitions (MICE) portfolio company of Temasek - SingEx Holdings Pte. Ltd (“SingEx”) - and subsidiary of Singapore Press Holdings Limited - Sphere Exhibits Pte Ltd (“Sphere Exhibits”) - merged to form SingEx-Sphere Holdings, the first step towards becoming one of Asia-Pacific’s MICE industry champions.

The MICE industry continues to adjust to new economic realities brought about by Covid-19. While having a dampening impact in the short term, this has also given rise to multiple opportunities and hybrid business models. With the industry fast becoming a digitally-enabled intellectual property business, **Constellar** is ready to take advantage of these opportunities and create a new agile path for growth through reinvention and collaboration.

#### **Empowering sustainable growth**

As Asia's partner of reference for curating innovative engagements, **Constellar** is building on its extensive networks cultivated over five decades of experience to bring global markets together for sustainable growth.

It will connect a global eco-system of businesses and consumers through a holistic portfolio of brands in the MICE industry, including events management, venue management and consultancy businesses. This portfolio will expand via both organic curation and inorganic investments.

Mr Robin Hu, Chairman of Constellar Holdings, said: “The future of events belongs to those who build enduring connections through innovative engagements. The **Constellar** brand name and logo reflect our vision to become a global leader in the MICE experience space by activating impactful networks that connect our partners to global marketplaces for sustainable growth.

Our constellation of event IPs connect people and businesses with the future. We are excited to expand horizons with new knowledge, connections and opportunities as we unite our networks around this common purpose.”

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This ambition is embedded in **Constellar's** name and brand identity. Like a constellation of stars in the galaxy, the new brand anchors its efforts to build global relevance as a star player and create a nexus between industry giants, government agencies and relevant key partners, actively connecting a constellation of global marketplaces and networks.

Constellar will also welcome a new Group Chief Executive Officer (CEO) on 1st August. **Mr Jean-François Quentin**, a 20-year veteran of the exhibitions and media industry who has served in senior leadership positions, brings a stellar track record of leading successful mergers and acquisitions as well as integrating diverse businesses in dynamic environments.

He was most recently Divisional Managing Director at RX France (Reed Exhibitions). Previously, he was President and CEO of UBM Brazil (now part of Informa Markets) where he led many successful acquisitions in the health and energy sectors. He was also CEO and a Founding Member of the management team of easyFairs from 2004 to 2014.

Mr Quentin said: "I am delighted to join and lead the newly formed **Constellar** as Group CEO at this time of change and consolidation for the event industry which will bring many business opportunities in digital and live events. I'm excited to work with the leadership team to accelerate **Constellar's** pathways for growth and advancing **Constellar** as a leading global player, event and trade show platform.

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## **About Constellar Holdings Pte Ltd**

Constellar Holdings connects a global eco-system of event partners and consumers through a holistic portfolio of intellectual property (IP) in the Meetings, Incentives, Conventions and Exhibitions (MICE) industry.

As Asia's partner of reference for curating innovative event and venue experiences, Constellar activates impactful networks to bring global markets, businesses and consumers together for sustainable growth. With our expertise and dedication, we are invested in helping you build trusted relationships with stakeholders for the long term and enabling cross-industry collaboration through world-class audience engagement solutions.

Constellar is headquartered in Singapore. Founded in 2021, it brings together decades of experience with an intrepid team of experience specialists around the world. Visit [www.constellar.co](http://www.constellar.co) for more information.

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## About CEO Jean-François Quentin



**Jean-François Quentin**  
**CEO**  
**Constellar Holdings Pte Ltd**

Mr Jean-François Quentin is a 20-year veteran of the exhibitions and media industry who has served in senior leadership positions. He brings a stellar track record of leading successful mergers and acquisitions as well as integrating diverse businesses in dynamic environments. He was most recently Divisional Managing Director at RX France (Reed Exhibitions). Previously, he was President and CEO of UBM Brazil (now part of Informa Markets) where he led many successful acquisitions in the health and energy sectors. He was also CEO and a Founding Member of the management team of easyFairs from 2004 to 2014. Quentin was instrumental in the development and success of easyFairs's unique value proposition and business model in the industry during his tenure.

Quentin holds an MBA from the University of San Francisco and a MA in Communication from the University of Paris.