

Dear AIPC Board,

Since I was appointed as the CEO of HUNGEXPO Budapest Congress and Exhibition Centre, I have been working tirelessly to reinvent the organisation, which has resulted in the growth of HUNGEXPO's global representation, and I have established an extensive network in the Central and Eastern European region.

With over a decade of proven success in the industry, I am known for enhancing performance through my innovative leadership style and for the creation of more profitable and sustainable business processes. This has culminated in the company hosting world class events of the highest standards and placed us on the global map of the most acknowledged event venues.

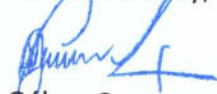
My main goal is to keep up this dynamic growth and high standards by monitoring the industry and for that AIPC was an essential resource with the regular surveys and newsletters. Year by year, it has always been of great importance for us as members of the AIPC Patron program to send Hungexpo delegates to the weeklong AIPC Academies. Furthermore, despite the rampage of the pandemic last year I decided to still participate at AIPC's annual congress and show my dedication towards the industry and the association, especially in these challenging times.

Based on our almost 10 years of cooperation, I am confident that my next best step to further strengthen our partnership would be to join the board of AIPC. It came to my attention that the current board is lacking representation in the Central and Eastern European sector. My background and extensive network in this particular region could be highly beneficial for the association, as I would be able to promote AIPC and increase its influence, member base and social capital.

I strongly believe that as an experienced professional I could present a new and innovative perspective. With my knowledge and connections, I would be a great asset to your association and for the work towards our common goals. I would be honored to be part of AIPC's board as a director and I hope that my passion and commitment for the industry shows through my lines.

Looking forward to hearing from you!

Yours sincerely,


Gábor Ganczer