

2021 Patrons of Professional Development: Recognition and Perks for Academy Supporters!

This initiative is designed to both recognize and reward ongoing supporters of the AIPC Academy.

Members who participate in this program would simply commit to having a staff member participate in the Academy for **three years**, as a number already have, in order to support this important educational program.

The reason this is so valuable is simple: getting such an advance commitment from members helps stabilize attendance which in turn facilitates the planning process, helps ensure a higher level of global representation and frees up the promotional resources that are otherwise required to ensure optimum attendance.

At the same time, it enables us to give recognition and benefits to our most consistent supporters for the important role they play in supporting AIPC professional development.

Here's how it will work:

- You provide us with a written confirmation that you will register a member of your staff in the AIPC Academy annually in the years 2021, 2022 and 2023
- This will immediately qualify your centre for one complimentary registration that can be used in any Academy session between 2022 and 2024
- You would then also be eligible to take part in **the Academy advisory panel**, enabling you to input directly your professional development requirements, expectations and required outcomes. We will use this input in our session briefings with the presenters.

Experience has shown that the easiest way for centres to participate is to simply make an annual commitment as part of your budget planning cycle



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– then it's just a matter of deciding who will attend, which can of course be done at a later time.

We know from many years of member surveys the value you place on ongoing professional development, and this is your opportunity to demonstrate that clearly while at the same time, even further advance what is already the top educational program of its kind in the world

Join with your colleagues from Amsterdam, Antwerpen, Barcelona, Boston, Budapest, Cape Town, Frankfurt, Hong Kong, Kuching, London ExCeL and QEII, Manchester, Melbourne, Singapore SingEx, Sydney and Valencia CC, who have already achieved the above and reaped the educational and networking opportunities the Academy delivers.

We look forward to your participation!

2021 Patrons of Professional Development ‘rules’:

A participating centre will provide AIPC with a written confirmation from the CEO or an authorized senior executive, committing to register a member of staff to the AIPC Academy in each of the 2021, 2022 and 2023 programs;

Upon receipt of the confirmation and payment for the 2021 registration, AIPC will confirm one complimentary registration to be used in one of the years 2022, 2023 or 2024. The complimentary registration will be valid for a maximum of 3 years.

Payments for pre-registered delegates must be made annually, 6 months prior to the Academy starting date.

The Patron will be invited to take part in the AIPC Academy advisory panel.

A maximum of one complimentary registration will be offered per centre per year – including AIPC Scholarships.

AIPC Academy Registration for 2021 includes:

- Course attendance and materials;
- Full board and lodging at the Dolce La Hulpe from Sunday October 3 after lunch through Friday October 8 , breakfast included. No extra costs will be charged during your stay at Dolce La Hulpe except for expenses of a purely private nature such as telephone calls, laundry, extra drinks, etc.
- A certificate of achievement.