

AIPC 2017

Sydney
JULY 2-5



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SATURDAY | JULY 1

TIME	LOCATION	EVENT
FROM 09:00	Hyatt Regency Sydney	Your registration envelope will be available at the hotel reception desk. <i>Ask for it when you check in.</i>
17:00- 19:00	ICC Sydney	Pre-Conference Welcome Reception Get into conference mode at an informal get-together with colleagues.

Location: Terrace 5/6, Level 5 Exhibition Centre

With views over Sydney's city skyline and an outdoor deck to enjoy the temperate Australian climate, our Welcome Reception will be held on the level 5 terrace of ICC Sydney's Exhibition Centre, in the heart of its own dynamic precinct of Darling Harbour. Its history reflects the woodland areas it replaced over a hundred years ago, with an adjacent park that integrates with the city around it, ensuring active, vibrant surroundings.

Casual dress; drinks and cocktail snacks will be provided.

Evening drinks at the Hyatt Rooftop Bar Zephyr

SUNDAY | JULY 2

	Hyatt Regency Sydney	Your registration envelope will be available at the hotel reception desk.
13:30- 14:30	Hyatt Regency Sydney Meeting Room Wharf 1 & 2	First Time Attendees and New Members Welcome and Orientation
		Meet the AIPC Board of Directors and management team; get a quick orientation to AIPC and find out how to make the most of your Conference experience.
15:00	Departure from Aquarium Wharf on Darling Harbour	A True Sydney Welcome Featuring Sydney Icons
		A Sydney Harbour Cruise takes you through the Darling Harbour area with its extensive world-class redevelopment, under the famed Sydney Harbour Bridge and past The Rocks – Sydney's earliest historic beginnings – and the Sydney Opera House en route to our Welcome reception.
	Taronga Zoo	Official Welcome Reception and Dinner at the Zoo
		You'll arrive for dinner at the iconic Taronga Zoo, where panoramic views of Sydney Harbour provide a spectacular setting and picturesque backdrop to catch up with colleagues and enjoy some of Australia's remarkable food and beverage offerings. On arrival, delegates will take the Sky Safari cable cars to the Taronga Centre where there will be an opportunity to experience some of Australia's very unique flora and fauna for some close-up interactions! Dinner location: Harbourview Terrace, Taronga Zoo, Bradley's Head Road, Mosman Dress code: smart casual
FROM 20:00	Return to the Hyatt by bus	Evening drinks at the Hyatt Rooftop Bar Zephyr

MONDAY | JULY 3

TIME	LOCATION	EVENT
09:00	Departure by bus from the Hyatt	Accompanying Persons: Blue Mountain Tour
17:15	Return to the Hyatt	
08:00	ICC Sydney Grand Ballroom 3 Foyer	Registration Welcome coffee and light breakfast
09:00	Grand Ballroom 3	Official Opening Ceremony AIPC Annual Conference Welcome address: Geoff Donaghy CEO, International Convention Centre Sydney, Director of Convention Centres AEG Ogden and AIPC President
09:20	Grand Ballroom 3	Lessons from a City in Transition – the Sydney Experience Keynote Speaker: Michael Rose AM Chairman, The Committee for Sydney The role of the Commission is to coordinate and align the planning that will shape the future of Greater Sydney with a collaborative 'one government' approach to produce a productive, liveable and sustainable city for all. Centre redevelopment has been a key element in this overall strategy from the beginning, and an important driver of the planning process.
10:00	Grand Ballroom 3	Renewal and Rebranding: a Case Study Sandra Chipchase CEO, Destination NSW Samantha Glass Director of Communications, ICC Sydney Vince Frost CEO/Executive Creative Director, Frost*collective This session will address how a recognized destination chose to reconfigure itself based on a new vision for its economic future, based on a range of perspectives that re-imagined the role of the new convention centre in the context of economic sector advancement, talent attraction and acquisition, academic leadership and an image consistent with all these goals.
10:45	Grand Ballroom 3 Foyer	Coffee break
11:15	Grand Ballroom 3	Design and Application at the ICC Sydney Richard Breslin and Michael Lockwood Senior Principals, POPULOUS This session will take advantage of our 2017 location in one of the most recent and advanced convention centre developments in the market today, based on an in-depth facility tour combined with presentations on related design and operational features that address new market developments. The session will be followed by a facility tour with lunch "en route".
12:30	ICC Sydney Theatre, Level 4	Lunch

MONDAY | JULY 3

TIME	LOCATION	EVENT
14:00	Grand Ballroom 3	Client Perspectives: Changing Needs and Expectations in an Evolving Market Jan Tonkin Managing Director, The Conference Company and President, IAPCO Sven Bossu Head of Sibos, SWIFT As part of an ongoing exploration of changing conditions and their implications for centres, this session will take a look at the corporate events and PCO perspectives on change and evolution in the industry.
14:45	Grand Ballroom 3	Creativity in Action: New Ideas from the AIPC Innovation Awards Pecha Kucha: Panel of Award Finalists An array of creative new ideas and developments in a wide range of centre management and operational areas with a "Pecha Kucha" overview followed by a poster session to help guide your vote for the Delegate's Choice Award.
15:45	Grand Ballroom 3 Foyer	Coffee break and Innovation Awards Vote for the "Delegate's Choice" Award
16:15- 17:15	Grand Ballroom 3 Return to the Hyatt	Opening Doors to Asia: What's Changing and Where are the Opportunities? Aloysius Arlando CEO, Singapore EXPO Convention and Exhibition Centre Aage Hansen President Director, Indonesia Convention Exhibition Loy Joon How General Manager, IMPACT Exhibition and Convention Center, Bangkok Alan Pryor General Manager, Kuala Lumpur Convention Centre It is generally recognized that Asia is the region where some of the highest levels of industry growth will be experienced, and that this represents both new competition and opportunities for those that can capitalize on growing demands for services and expertise. A panel of experts will address the key factors at work and their implications for the industry as a whole.
		Evening at Leisure Explore Sydney with Colleagues and AIPC Partners Evening drinks at the Hyatt Rooftop Bar Zephyr

STAY CONNECTED Free wifi at the ICC Sydney

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Click on the network 'aipc2017' – password is also 'aipc2017'.

TIME	LOCATION	EVENT
08:00	ICC Sydney Grand Ballroom 3 Foyer	Welcome coffee and light breakfast
08:30	Departure by bus from the Hyatt	Accompanying Persons: City Sights and Bondi with High Tea
14:00	Return at leisure	
09:00	Grand Ballroom 3	Cyber Security in Convention Centres: What's at stake? Michael Park Partner, Allens Linklaters Centres are at increasing risk from cyber hacking and other security issues, not just for their own materials but as custodians of other client materials. What is at stake and what measures should be taken? Answers from a recognized expert on cybersecurity and data privacy, technology, telecommunications and intellectual property.
10:00	Grand Ballroom 3	2017 AIPC Survey: Centre Performance and Perspectives in an Industry Context Michael Hughes Managing Director of Research & Consulting, Red7Media The 11th in the series of comprehensive industry performance / outlook surveys of AIPC members will both deliver another step in the trend analysis and add more quantitative measures to compare with other industry sectors.
11:00	Grand Ballroom 3 Foyer	Coffee break
11:30	Grand Ballroom 3	Steps to a More Productive City – Centre Interface Keynote Speaker: Prof Greg Clark CBE The Business of Cities A research-based session reprising Greg's "best-rated" presentation in 2015, this session will be based on a series of specific case studies drawn from a range of city types and addressing the issues facing a group of 6-8 AIPC members with whom he has developed alternate scenarios.
12:30	Grand Ballroom Main Foyer	Lunch hosted by IMEX
14:00	Grand Ballroom 3	Workshop: The City - Centre Interface, a Practical Approach to Implementation Moderator: Prof Greg Clark CBE The Business of Cities Following up on the previous session this workshop-format discussion will apply lessons from the case studies to the challenges facing other AIPC members in their respective cities.

TIME	LOCATION	EVENT
15:15	Grand Ballroom 3 Foyer	Coffee break
15:45	Grand Ballroom 3	AIPC Global Benchmarking Initiative: The First Full Analysis Lyle Hall Managing Director and Matthew Klas Manager, HLT Advisory Inc. With huge initial participation, this new AIPC program initiative will be delivering the first round of in-depth centre operating data with an overview of study conclusions and an explanation of what study participants can expect to get in the way of ongoing insights and analysis.
16:30-17:15	Grand Ballroom 3	New Industry Metrics: Measurements that Matter Carmel Foley Associate Professor, Director, UTS Business School Lyn Lewis-Smith CEO, Business Events Sydney Rod Cameron Executive Director, AIPC and JMIC Led by the lead researcher from the University of Technology Sydney, School of Business, this session will be an exploration of broader value measurement and reporting from the key academics who initiated much of this work and who are now leading the global Case Study Program on behalf of the Joint Meetings Industry Council.
20:00	ICC Sydney Pyrmont Theatre Foyer	Drinks Reception and AIPC Award Dinner The AIPC Award Dinner, a traditional high point of the Annual Conference, is where we will announce the winner of the 2017 AIPC Innovation Award , and will take place in the Pyrmont Foyer, where guests will experience Executive Chef Tony Panetta's Feeding Your Performance inspired menus – designed to fuel both the body and the mind – based on quintessential Sydney dishes created with the help of nutritionists and local farmers and featuring seasonal products. It will be served against a backdrop of spectacular works of art by renowned Australian artists from the venue's \$20 million collection. Dress code: business suit and cocktail dress
22:30	Evening drinks at the Hyatt Rooftop Bar Zephyr	

TIME	LOCATION	EVENT
08:00	ICC Sydney Grand Ballroom 3 Foyer	Welcome coffee and light breakfast
09:00	Grand Ballroom 3	Globalization – Resetting the Clock? Keynote Speaker: Dr Razeen Sally Co-Director of the European Centre for International Political Economy; Associate Professor at the Lee Kuan Yew School of Public Policy at the National University of Singapore An exploration of the disruptive changes surrounding the recent rise of populism, protectionism and potential isolationism. From Trump to Brexit, what will be the implications for global development, international relations and the future of trade agreements? Grand Ballroom 3 Global Disruption and Industry Implications: a Workshop Moderator: Dr Razeen Sally From global to local, what are the impacts and implications members are already seeing in a changing world order and what can best be done to prepare centres for the changes yet to come? Sally will exchange views with a guest panel in a "clinic" format designed to elicit advice on centre-related concerns.
10:30	Grand Ballroom 3 Foyer	Coffee break
11:00	Grand Ballroom 3	AIPC 59th General Assembly Geoff Donaghy President, AIPC AIPC's business session will feature a full program update as well as all the important elements of the General Assembly and insights into our next conference destinations. • President's Management Report • AIPC Program Update • Financial Report • Presentation of New Members • Presentation of Strategic Business Plan 2017-2018 • Program Budget and Membership Fee 2018 • AIPC Conference 2018: Presentation ExCeL London • AIPC Conference 2019: Invitation
12:45-14:15	Grand Ballroom Foyer	Closing lunch hosted by ExCeL London

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