

TIME	LOCATION	EVENT
FROM 09:00	The Mercure Centre Grand Hotel The Radisson Blu Hotel	Your registration envelope will be available at the hotel reception desk.
17:00-19:00	Le Nid	Pre-Conference Welcome Reception Get into conference mode at an informal get-together with colleagues.

The welcome reception will take place at Le Nid, on the 32nd floor of the Tour Bretagne, which offers a 360° panorama over the City. Le Nid is the home of an enormous white bird, half-stork, half-heron, who sleepily watches over the city, its large body doubling as a bar and gigantic eggshells transform into seats and tables. A unique introduction to the whole Nantes.

Casual dress; drinks and cocktail snacks will be provided.

Location: Tour de Bretagne, Place de Bretagne is walking distance from both hotels.

Evening drinks at the Mercure Centre Grand Hotel Bar

AIPC BUSINESS PARTNERS



TIME	LOCATION	EVENT
FROM 09:00	The Mercure Centre Grand Hotel The Radisson Blu Hotel	Your registration envelope will be available at the hotel reception desk.
16:00		Transportation by bus to Clisson departs from the Mercure and the Radisson
16:30	Visit Clisson	A French Country Experience! A short tour through local vineyards will bring you to Clisson, a stunning and highly walkable town in the Pays de la Loire, where guides will show you around the village and its castle.
18:00		Busses depart Clisson
18:15	Château La Pigossière	Welcome Garden Party and Dinner Château de la Pigossière is a classic French château and gardens, the home of Mr and Mrs de Lambilly, who will offer you to a local wine tasting experience followed by an informal welcome dinner. Enjoy a traditional summer event on the lawn by the river to celebrate the Conference opening. Dress code: smart casual. As Clisson is a medieval village we recommend comfortable walking shoes. Location: 44860 Pont-Saint-Martin
21:15-22:00	Return to the Hotels	Evening drinks at the Mercure Centre Grand Hotel Bar

ACCESS THE AIPC CONFERENCE APP

- 1 | Download the Lumi Show application
 - 2 | Select 'Event ID': enter aipc2016 and 'Find'
 - 3 | 'Get Event Info' and select aipc2016 Nantes
 - 4 | Username: your email address
Password: aipc2016
 - 5 | Create your personal password
- iOS devices** | iPhone/iPad | via the App store
Your tablet/smart phone will prompt you to provide your Apple-ID password. In case you need to retrieve it: <https://support.apple.com/en-us/HT201487>
- Android** | Samsung, HTC, Nexus etc. | via Google Play Store
- Mobile Web** | Blackberry users can download the App via: <https://lumishow4.quickmobile.center/>
Select 'Event ID': enter aipc2016
You can also use an ipad or tablet for the App during the conference.

TIME	LOCATION	EVENT
09:00	Departure by bus from the Mercure and the Radisson	Accompanying Persons: Discover the Medieval Town "Guérande" and its Surrounding Area: the Croisic Peninsula and Salt Marshes
17:15		Return to the hotels
FROM 08:00	La Cité Nantes Events Center Great Auditorium Foyer	Registration Welcome Coffee
09:00	Great Auditorium	Official Opening Ceremony AIPC Annual Conference Welcome addresses and presentation: Johanna Rolland Mayor of Nantes Rachel Bocher President, La Cité Nantes Events Center Paul Billaudeau General Manager, La Cité Nantes Events Center Conference Welcome: Geoff Donaghy President, AIPC
09:45	Great Auditorium	"Future-Proofing": Lessons and Strategies from Other Sectors Keynote Speaker: John Thackara Doors of Perception A look at how other business sectors have faced and coped with disruptive change and what lessons may have application to centres planning their future.
10:30	Great Auditorium Foyer	Coffee Break
11:00	Great Auditorium	The Evolving World of Hotels Part 2 Elizabeth Randall Winkle Chief Strategy Officer, STR The past year has seen major shifts in terms of investment, consolidation and mergers. What does this mean for the future of centre's requirements and relationships?
11:45	Great Auditorium	Designing for the Future Matthias Schultze Managing Director, GCB German Convention Bureau Stefan Rief Head of the Competence Centre Workspace Innovation, Fraunhofer Institute for Industrial Engineering IAO Christine Kohlert Managing Director, RBS Munich As part of an intensive, ongoing study based on industry megatrends, this session will report on the "Future Meeting Space" component focusing on how centres can expect to evolve over the next decade.
12:30	Jules Verne Room	Lunch hosted by IMEX

TIME	LOCATION	EVENT
14:00	Great Auditorium	Architect's Response: How Can Design Help Deliver on Evolving Expectations? Rafael Viñoly-Menendez Partner, LMN Todd Voth Senior Principal, Populous Flexibility doesn't just happen – it needs to be designed in, even though it may not be entirely clear what future demands will be. Here's how progressive designers are approaching the challenge.
14:45	Great Auditorium	The Evolution of Exhibitions: How New Formats are Changing Client Needs and Expectations Kai Hattendorf Managing Director, UFI, The Global Association of the Exhibition Industry Eric Prêt Vice President, Product Development, Artexis & easyFairs Group The exhibitions area is one that is evolving dramatically, driven by both new technologies and changing exhibitor / customer expectations – and in many respects organizers are as much on the receiving end as they are actually driving the process. Here are two highly informed views on how this sector is unfolding and what that evolution may require of convention centre managers.
15:30	Great Auditorium Foyer	Coffee Break
16:00-17:00	Great Auditorium	2016 AIPC Annual Survey: Centre Performance and Perspectives in Context Michael Hughes Managing Director of Research & Consulting, Red7Media The sixth in the series of comprehensive industry performance / outlook surveys of AIPC members will both deliver another step in the trend analysis and add more quantitative measures to compare with other industry sectors.
		Evening at Leisure Explore Nantes with Colleagues and AIPC Partners After dinner drinks at the Mercure Centre Grand Hotel Bar

THANK YOU TO OUR 2016 CONFERENCE HOST



TIME	LOCATION	EVENT
FROM 08:15	La Cité Nantes Events Center Great Auditorium Foyer	Welcome Coffee
09:30	Departure from the Mercure and Radisson	Accompanying Persons: Discover Historical Nantes and Trentemoult: A Walking Tour
15:30	Return to Westin	
09:00	Great Auditorium	How Place Branding is Reshaping Market Expectations
	Robert Govers Managing Research Partner of www.good.country, Chairman of the International Place Branding Association	Destination branding is now a major focus for cities around the world. Is our sector getting the access it needs to provide input and advance its own needs?
10:00	Great Auditorium	Collaborative Approaches to Evolving the Destination
	Xavier Theret Head of International Promotion and Relations, Le Voyage à Nantes	
	Tracy Halliwell Director of Business Tourism & Major Events, London & Partners	Two very different destinations show how the pursuit of new development strategies means shifting alignments and roles for local centres and the business events sector overall with other groups in their respective communities.
11:00	Great Auditorium Foyer	Coffee Break
11:30	Great Auditorium	Adaptive Strategies: Responding to Potentially Disruptive Change
	Simon Naudi CEO, Answers Training International	Major changes are sweeping many industries today and there have been different forms of adaptive response. This session will describe some of these and what the counterparts may be in our sector.
12:15	Jules Verne Room	Lunch
13:45	Great Auditorium	Adaptive Strategies 2: A Practical Approach to Preparing for Change
	Moderator: Simon Naudi	Following up on the previous session this workshop-format discussion will look at practical responses convention centres can use in planning for change.

TIME	LOCATION	EVENT
14:30	Great Auditorium	Benchmarking for Centres: Our New Opportunity
	Lyle Hall Managing Director, HLT Advisory Inc.	A major priority arising from CFO discussions in Boston last year – developing a global benchmarking program for key performance measures – has been confirmed in a recent survey of AIPC members. Here's how this need will be addressed – and how you can get involved in and benefit from the results.
15:00	Great Auditorium Foyer	Coffee Break
15:30	Great Auditorium	Security and Communications: a Tactical Response to Growing Challenges
	Marta Gomes Congress Department Director, Viparis	
	Handan Boyce General Manager, Haliç Congress Center, Istanbul	
	Elisabeth Van Ingelgem Director Convention & Association Bureau, Visit Brussels	As terrorism threats continue to grow centres not only need emergency plans to help manage security measures but a back-up strategy to deal with potential fallout from reputational damage.
16:45-17:15	Great Auditorium	AIPC Apex Award: Something for Everyone!
	Michael Rodenburgh Executive Vice President, Ipsos	The 2016 AIPC Apex Award: Key factors and findings of importance to AIPC members and how these can be put to better use.
20:00	Transportation by bus to the	Les Machines de l'île departing from the Mercure and the Radisson
20:15	Les Machines de l'île	Drinks Reception and AIPC Award Dinner
	Location: Parc des Chantiers - Boulevard Léon Bureau	The AIPC Award Dinner, a traditional high point of the Annual Conference, is where we will announce the winner of the 2016 AIPC Apex Award
	Les Machines de l'île is a unique entertainment site and a signature element of Nantes' artistic revival! Les Machines are a totally unprecedented artistic project at the crossroads of Jules Verne's "invented worlds", the mechanical universe of Leonardo da Vinci, and of Nantes' industrial history at the site of the former shipyards.	
	Dress code: business suit and cocktail dress	
22:30	Return by bus to the Mercure and Radisson	After dinner drinks at the Mercure Centre Grand Hotel Bar

TIME	LOCATION	EVENT
FROM 08:15	La Cité Nantes Events Center Great Auditorium Foyer	Welcome Coffee
09:00	Great Auditorium	Technology: What's Coming; Where's the Revenue Potential?
	Gary Kayye Founder, rAve [Publications]	While technological development always has an element of surprise, many of the core features for the future are already set. How can this knowledge help centres direct their investments to optimal effect?
10:00	Great Auditorium	New Insights for Community Advocacy
	Julie Winram Managing Partner, Sentsis Market Research	
	Rod Cameron Executive Director, AIPC and JMJC	Community support and awareness create a more positive operating environment for centres in their respective communities – but increasingly require evidence-based advocacy to succeed. Here are new insights and opportunities to make you more effective.
10:45	Great Auditorium Foyer	Coffee Break
11:15	Great Auditorium	AIPC 58th General Assembly
	Geoff Donaghy President, AIPC	AIPC's business session will feature a full program update as well as all the important elements of the General Assembly and insights into our next conference destinations.
		<ul style="list-style-type: none"> • President's Management Report • AIPC Program Update • Financial Report • Presentation of New Members • Presentation of Strategic Business Plan 2016-2017 • Program Budget and Membership Fee 2017 • AIPC Conference 2017: Presentation Sydney • AIPC Conference 2018: Invitation
13:00	Great Auditorium Foyer	Closing lunch hosted by ICC Sydney
14:00	La Cité Nantes Events Center site visit	

STAY CONNECTED Free wifi at La Cité Nantes Events Center

Go to 'settings' on your mobile device and select the wifi option. Click on the network 'aipc2016' and enter the password 'aipc2016'

AIPC

2016

Nantes July 3 – 6



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