

Center information



1108, Yingbin Avenue, - Baiyun District, 510470 Guangzhou - China



Contact information for market inquiries

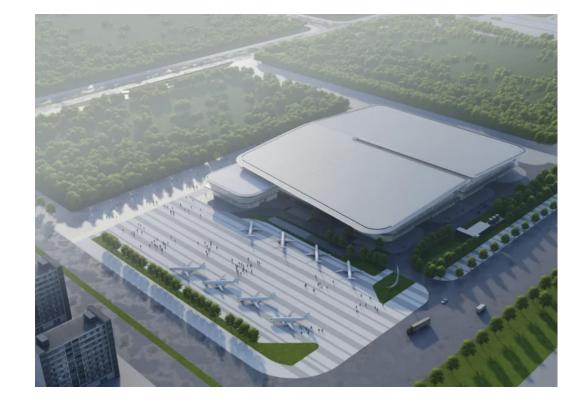


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More about the center

As the second largest economy in the world, China has established itself as a key centre for international trade. Today, the country is one of the leading business tourism destinations, with many tourist assets. Situated in the Pearl River delta, Guangzhou is the third largest city in China and has historically been a hub for international trade.

Guangzhou is a major industrial and business metropolis with direct access to important seaways, close to Hong Kong and Macao. Today, China is the 4th most popular tourist destination in the world, has the 2nd

largest world market in terms of trade fairs and is the 8th ranked country in the world for international congresses (ICCA rankings).

As host to the leading export-import fair in China and many leading Asian trade fairs, Guangzhou has established itself as a major destination for business tourism and aims to develop the number of congresses and conventions hosted in the city.

Key information

Total function space

Theatre/Auditorium seats

350000 m²

Meeting rooms

40