

Firenze Fiera, Congress and Exhibition Center



Center information

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Contact information for market inquiries

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More about the center

Florence is one of the most well-known and beloved city in the world and it is also an outstanding congress destination, with three facilities managed by Firenze Fiera Spa and capable to host anything from small high level corporate meetings to large international congresses with up to 10,000 participants. These three venues are located one in front of the other close to hotels, monuments, shops and restaurants, few steps away from the railway station and 4 km/2.4 miles from the airport. More in details: Palazzo dei Congressi is part of the Renaissance style Villa Vittoria with an Auditorium for 1,000 people and an exhibition area of 920 sqm/9,903 sqft that enhances the original meeting rooms of the Villa (10 in total). Palazzo degli Affari is a multipurpose and flexible modern building, suitable for any event, consisting of over 4,000 sqm/47,093 sq feet split over 6 floors. The largest room can host 500 delegates. Fortezza da Basso is a Renaissance fortress built in 1536 for the Medici Family. The area is easily adapted for all types of event, from conferences and exhibitions to major international congresses up to 10,000 participants.

Key information

Total function space

55000 m²

Total exhibition space

55000 m²

Theatre/Auditorium seats

3500

Meeting rooms

variable

International airport

**FLR Florence Airport
Amerigo Vespucci**

Adjacent hotel rooms

10500