

Your digital meeting experience

MELLANFAGS
REA
LINDA SÖDER
Lindorps Allé 24:00

SVENSKA MÄSSAN

adapt.

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THE SWEDISH EXHIBITION & CONGRESS CENTRE

GOTHIA TOWERS

Gothia Studio

In order to provide rapid assistance in enabling you as a customer to reach out easily and effectively with your message, Adapt and Gothia Towers have developed an interim permanent studio in room J1 of the Gothia Towers conference facility.

Room J1 has a high ceiling and includes a studio and a fixed stage. The room can be used as a streaming studio, for broadcasting live events with an audience or for training and product releases.

TECHNOLOGY INCLUDED

The studio includes all the technology needed for a live-streamed event:

- Backdrop
- Digital LED screen
- Cameras
- Equipment for streaming
- Sound & lighting equipment

[To booking form](#)





Fully equipped in central Gothenburg

Our studio is located in room J1 of the Gothia Towers conference facility. Directly adjacent you will find all possible support services: conference lounge with coffee and facilities for ordering food/refreshments, conference reception and toilets.

We have constructed a complete studio in J1 with a 6x3m (2304x1152 pixels) high-resolution digital screen as a backdrop, as well as complete technical equipment for streaming: cameras, image mixer system, streaming server and sound and lighting equipment.

We can launch your live broadcast within minutes.

Simply provide the material you want to present and your logo/graphic profile that you want to use as a background. Our on-site technicians will take care of the rest. Your audience can watch the live broadcast either via a link received from us or as a stream embedded on your own website or your social media channels. The whole thing is also recorded.

Adaptable studio design

The studio includes basic furnishings that can be used in a variety of ways: sofa with easy chair, standing desk and a counter. You are also welcome to use the built-in stage in the room. If you have any other requests, we'll take care of them.





Simple streaming with your choice of design

Our ready-made packages include a streaming server. You can either refer your audience to a link from us or embed the live stream on your own website.

Our streaming tool provides built-in interactivity. Guests viewing the stream can submit questions via a chat function and you can conduct a variety of votes. You can also link up with external presenters, who connect to the live stream via a link.

The live stream can be designed in a number of different ways. We can adapt it to your graphic profile and the material you want to display. For example, it's possible to present multiple frames at once on top of a background, so-called 'picture-in-picture', allowing both a camera image and presentation to be displayed at the same time.



EDUCATION TIPS

Improve Your Presentation Skills

Example of possible live-stream format

WHAT'S INCLUDED IN

The basic package

The studio can be booked for a half-day or full day.

Half-day is from 08:00 to 12:00 or 13:00 to 17:00.

Full day is from 08:00 to 17:00, with the possibility of extending to 24:00 for an extra charge.

The studio cost includes room hire, basic technical equipment and one technician. See information to the right. The basic set-up has been adapted for simpler live-streaming that can be handled by one technician.

If you require a more advanced live-streaming session with multiple people, we recommend that the solution be supplemented with extra equipment, a sound engineer and camera operators.

We can adapt the studio to suit your requirements – please contact us for further information and pricing.

SET DESIGN

- beMatrix recessed LED wall as digital background, 6x3m (2304x1152 pixels), on which we can display our customers' own message/profile
- Basic furniture: sofa, easy chair, standing desk and a counter. For an extra charge, the counter can be branded with our customer's profile

SOUND & LIGHTING TECHNOLOGY

- Digital mixing desk for sound
- 2 x wireless headsets or handheld microphones
- Monitor speaker in the room to listen to the outgoing audio stream
- Studio lighting
- Lighting in and around the room
- Lighting console

IMAGE TECHNOLOGY

- 2 x broadcast cameras. 1 on stand and 1 on dolly
- Image mixing station for cameras and running computers
- 1 x running computer for connecting up own presentation
- 2 x 55" screens on stand to see preview of presentation or outgoing live stream
- Streaming server and Vimeo online service for unlimited numbers of viewers via link (possible to embed on own website)
- Recording of outgoing stream
- For an extra charge, each camera feed can also be recorded separately and post-editing can be offered

STAGE

- The room also has a built-in stage that can be used as an extra studio or for live performances, for example
- No technical equipment for the stage is included as standard, but this can be added for an extra charge

[To booking form](#)

**If you have any questions or thoughts
— please get in touch!**

conference@gothiatowers.com

+46 (0)31-708 83 90

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