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Safehotels CovidClean™ Hotel Standard

Guidelines Overview &
Certification Process



Safehotels CovidClean™ Hotel Standard

Get ready for Business!

In a world defined by Covid-19, travellers will demand reassurance their hotel choices are safe.
The words defining the hotel and the travel industry are now:

Confidence

In the coming months, government restrictions on travel will progressively be lightened. However, in the emerging “new normal”, having the confidence to travel and having confidence in hotels to be safe and clean is a critical factor in the return of travel.

Trust

With confidence comes trust. Hotel guests must have trust in their choice of hotel, the hotelier must gain this trust. Safety is now the No 1 deciding factor on a guest choosing a hotel. They will want to see evidence their chosen hotel has taken all appropriate and reasonable measures for their health and safety.

Diligence

Corporate travel departments, travel managers of room booking companies will need to show diligence in their choice of hotels for their own travel governance and for their travelling employees. An independent Certification and safety verification program is one of the most diligent ways to do it.



Safehotels CovidClean™ Hotel Standard Get ready for Business!

Safehotels are sharing their experience as the world’s leading independent health, safety and security certification standard for hotels.

CovidClean™ produced by Safehotels is a standard for hotels to confirm and verify **key standards of cleaning, hygiene, social distancing, on-site resources, training and awareness**. It is based on WHO - World Health Organization and CDC - Centers for Disease Control and Prevention guidelines.



We are providing the standard with three options:

Self check Assessment
E-Check Verification
Onsite Certification

Gain Confidence
Show Trust
Extra Diligence



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On-line Self-Check Assessment – Option 1

- Copy of the full Safehotels CovidClean™ Hotel Standards Manual provided.
- On-line questionnaire via Safehotels website portal.
- Upload of key documents, pictures and records to portal for e-verification by Safehotels.
- Successful Self-Assessment provides Hotel their own Self-Check.



E-check Award – Option 2

- Copy of the full Safehotels CovidClean™ Hotel Standards Manual provided.
- Complete Self Check and Upload of key documents, pictures and records to portal for e-verification.
- E-check audit conducted live online with Safehotels e-auditor.
- Video conference Q&A Session – ‘Show and tell’ documents, manuals, procedures during video Q&A.
- ‘Show and Walk’ – live feed mobile video from hotel to e-auditor showing key areas of hotel and procedures in action.
- Hotel awarded with Safehotels E-Check CovidClean™ logo to display on hotel website, in-hotel and hotel e-marketing.



Certification – Option 3

- Copy of the full Safehotels CovidClean™ Hotel Standards Manual provided.
- Complete Self Check and Upload of key documents, pictures and records to portal for e-verification.
- Safehotels accredited auditor conducts onsite inspection and check of hotel CovidClean™ standards.
- Audit report quality assured, checked and verified by Safehotels Quality Control Department.
- Safehotels CovidClean™ Certification awarded to the hotel.
- Certificate and logo display hotel marketing channels opened. Certificate sent by hotel to corporate accounts, travel managers and other accounts requiring extra diligence.



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Contents of CovidClean™ Hotel Standards Manual

The standards include a total of 116 individual requirements contained within the contents sections and headings shown below.

- Within the individual requirements are 56 “Mandatory” points. The Mandatory points are based on cleaning, prevention, process, procedures, training and plans.
- The remaining 60 points are based on additional good practice. 80% or more of these points are required.
- The standard requirements are carefully produced to be achievable and cost sensitive (Safehotels have a hotelier background and understand the importance of this). They also take account of any local authority Covid requirements, where the hotel is located.



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People
Integrity
Passion

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