**AIPC ANNUAL CONFERENCE PROGRAMME SPONSORS**

The conference would like to acknowledge the generous support of the following AIPC Programme Sponsors:

- **TUESDAY / 18 JULY**
  - **10.30** Antigone 1: Coffee break
  - **11.00** Antigone 2+3: Round table discussions
  - **12.30** Antigone 2+3: Round table reports
  - **13.00** Joffre: Lunch sponsored by ‘Brasserie du Corum’
  - **14.10** Einstein: Topic area 3: Industry and client interactions
  - **14.20** Einstein: Corporate expectations of congress centres
  - **14.40** Einstein: Interacting with the PCO for mutual advantage
  - **15.00** Einstein: Are congress centres and associations still made for each other?
  - **15.20** Einstein: The role of marketing alliances

- **15.30** Antigone 1: Coffee break
- **16.00** Antigone 2+3: Round table discussions
- **17.00** Antigone 2+3: Round table reports
- **19.00** Opéra Comédie: AIPC Apex Award Ceremony
  - The AIPC Apex Award Ceremony will take place in the theatre of the Opéra Comédie, a theatre built in 1888 by Garnier according to the plans of the Opera House of Paris. The auditorium is filled with gold and light, and furnished with 1600 seats covered in red velvet. Today, the Montpellier Opera House is the centre for lyrical arts in France.
  - Hélène Mandroux / Mayor of Montpellier / Welcome
- **20.00** Opéra Comédie: Closing Dinner
  - Closing dinner in the lobby of the Opéra Comédie

- **WEDNESDAY / 19 JULY**
  - **09.30** Antigone 1: Welcome coffee and General Assembly registration
  - **10.00** Einstein: AIPC 48th General Assembly
  - **10.30** Antigone 1: Coffee break
  - **11.00** Antigone 2+3: Round table discussions
  - **12.30** Antigone 2+3: Round table reports
  - **12.30** Joffre: Lunch sponsored by ‘Brasserie du Corum’
  - **13.45** Einstein: Topic area 3: Industry and client interactions
  - **14.00** Einstein: Corporate expectations of congress centres
  - **14.20** Einstein: Interacting with the PCO for mutual advantage
  - **14.40** Einstein: Are congress centres and associations still made for each other?
  - **15.00** Einstein: The role of marketing alliances

**THANK YOU TO OUR SPONSORS**

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The conference would like to acknowledge the generous support of the following AIPC Programme Sponsors:

- **MONTPELLIER SPONSORS**
  - We would also like to thank the following for their support in hosting the AIPC Annual Conference 2006:
    - Le Festival de Radio France et Montpellier Languedoc Roussillon Office du Tourisme de SETE
    - Les Minicars de l’Applo Côté Plage Viticom
## FRIDAY / 14 JULY

<table>
<thead>
<tr>
<th>TIME</th>
<th>LOCATION</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.30</td>
<td>From hotels</td>
<td>Pre-conference Activity: Day Tour</td>
</tr>
<tr>
<td></td>
<td>Sofitel &amp; Holiday Inn</td>
<td>Wine Tasting visiting the Domaine Château-Bas in Aumelas / return at 15.30</td>
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<tr>
<td>20.00</td>
<td>Comédie Square</td>
<td>Experience all the excitement of a military parade</td>
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<tr>
<td>22.00</td>
<td>Antigone Place</td>
<td>Watch the fireworks and dancing on the main squares of Montpellier</td>
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