

MY MISSION

“Our mission is is to market Germany as a leading destination for meetings and events. We enable our members to face future challenges and create marketing platforms for them. As advisers for sector-specific questions, we help meeting planners in Germany create innovative and sustainable meetings.”

Matthias Schultze, Managing Director, GCB – German Convention Bureau

“My mission is to further hone our structures and work processes and make them ready for digitisation. I would like to inspire and strengthen my team in its expertise by enriching its knowledge on topics of the future. Only with a team that keeps the challenges of the near future in mind can we continue with our successful work.”

Iris Lanz, Director Conventions, visitBerlin

“While our industry is already and increasingly a global enterprise, and members have much in common, not all regions face the same challenges and opportunities. As the only truly international organisation addressing convention centre management, my goal during my tenure as President is to ensure that AIPC and its programmes not only address overall industry issues but also meet the requirements of colleagues throughout the world, in particular a better appreciation for the unique contributions centres make to their local and regional economies.”

Aloysius Arlando, AIPC President, CEO, SingEx Holdings

“What I have always considered my personal and professional mission is to inspire and engage people. For that, one needs good foundations – like integrity, credibility and authenticity. Understanding the person in front of me, asking the questions that this person is probably asking him or herself: what’s in it for me? Above all, I like to tell powerful stories in a meaningful, memorable narrative manner. Whether I would like that person to like me, or a potential client to buy our destination services. That’s what makes me happy”.

Hugo Slimbrouck, Director of Strategic Partnerships, Ovation Global DMC



“My mission is to enhance our product, to be able to provide forward-looking experiences to our guests and employees. Also, I focus on expanding our niche-building efforts to attract more large congresses. My special attention lies on our lived ethics and morals as a team.”

Thomas Brückner, Managing Director, Estrel Berlin

“Influencing ongoing changes in the meeting industry wherever possible – being open to new developments, risking new ideas, accepting failures and never giving up!”

Christian Mutschlechner, Director, Vienna Convention Bureau

“Professionally, I support organisations on their journey from content to impact. Personally, I help create the next generation of event professionals with passion.”

Dr Krzysztof Celuch, Owner and CEO, Celuch Consulting

“The big challenge of the future is to connect digital processes with personal communication formats. In our industry the most important thing is to stay brave, break new ground and keep an open mind.”

Bastian Fiedler, CEO, m:con Mannheim